1966
IAT Formed
Sir H Manzoni, CBE Elected President
First Asphalt Journal published

1968
Course in Asphalt Technology at South East London Technical College

1970
Argent Award for best technical paper launched

1976
First National Meeting held, Nov 15th at NEC Birmingham

1978
First National Conference held, May 3rd in Oxford

1979
G J Rayner Elected President
Membership fees were very affordable

1980
G F Brantingham Elected President
Memories and milestones...

1974
R G Martin
Elected President

1975
First branches formed - Pennines, East Midlands, Western, North East, Scottish, South East & Northern Ireland

1983
A W M Burman
Elected President

1986
F M L Akeroyd
Elected President

1985
Irish Branch formed
It is with great pleasure that I welcome you to the Institute of Asphalt Technology’s 2016 Yearbook – a special edition hard cover book which celebrates the first 50 years of the IAT and looks forward to the next 50.

The publications team works tirelessly to bring you the best quality publications and I thank them for putting their heart and soul into this extraordinary edition. This book will look great on any coffee table or in any reception area, ensuring that the IAT is recognised as the organisation which will continue to provide an excellent service to our Members – informing, guiding, educating and paving the way.

Pippa Birch
Editor

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Hello and welcome to the 2016 IAT Special 50th Anniversary Year Book

The Institute of Asphalt Technology 1966 – 2016

1966 – A year of many notable events, births, deaths and marriages. A year in which a pint of Guinness was 12p, a gallon of petrol cost 26p, Walt Disney died, England won the World cup (the trophy was subsequently stolen and found by Pickles the dog), the Severn bridge opened to traffic, ‘Batman’ airs for the first time on our television screens, John Lennon met Yoko and Bobbi Gibb was the first ever female participant in the Boston marathon. Many notable dignitaries and celebrities were born including David Cameron, Gordon Ramsey, Sinead O’Connor and Paul McGinley to name but a few. And, most significantly within that year, the Institute of Asphalt Technology was founded:

“The Institute was founded in 1966 as a Learned Society by a group of far-sighted practitioners in the belief that there was a need for sharing technical information, educating new people into and within the Industry and for setting and protecting standards across the Industry.”

50 years is an achievement and congratulations to the IAT, its members and all involved in the Institute. This event is a celebration for the Institute but it is also a celebration of learning and knowledge and the same core principle of the IAT from 50 years ago is as valid today as it was in its foundation.

So what has made the Institute so successful and how have we stood the test of time? I believe it is because we have embraced our core activity of education and we have continuously provided learning opportunities across many platforms from technical events to training days to national conferences to networking. The interesting aspect to learning is that it involves aspiration, vulnerability, self awareness and, above all, curiosity. As an Institute we must therefore make it easy to learn so that the aspiration to learn is greater than the fear of vulnerability. The IAT has continuously set the stage for learning for the last 50 years and with your continued support I have no doubt that it will continue to serve the industry for another 50 years.

At the start of my Presidency I set out two key objectives:

1. Broaden the focus of the Institute
2. Broaden our membership profile.

To achieve this I have gone back to basics by examining and setting out what the core objectives of the Institute are and what is our market. Whilst ever conscious of our 50th Anniversary, I must ensure that the structures for continued growth of the Institute are in place.

At Council we have developed a Vision and a Mission for the Institute.

We have set out an ambitious five year corporate strategy that is encompassed within four key pillars. This strategy sets out a number of key aims and initiatives that will add increased value to the Institute and to you, our members. A brief outline of the strategy is set out in this Yearbook. We have employed the services of Crackerjack to illustrate this as an infographic. The full strategy, as depicted by the infographic, will be presented in our September edition of the Asphalt Professional. I think it will be very exciting and I hope you will think so too.

OUR VISION:
Our vision is to be the competent body that provides a framework for training, support and continuous professional development to enable our members to achieve their goals and objectives and be recognised as leaders in the field of asphalt technology

OUR MISSION:
To promote the use of asphalt through education, shared knowledge and networking
We are also re-branding and have taken the opportunity to design a new logo. The new logo signifies a fresh approach to our role as providers of technical training and education in our industry. I have no doubt there will be those among you who will wonder why, some who will dislike it and others who will embrace it as the symbol that hopefully demonstrates a move forward for the next 50 years. It is an exciting time for the Institute. If we can achieve our ambitious corporate plan as set out in our five year strategy, we will all see the benefits including increased educational opportunities (both formal and informal), professional recognition for membership and an updated website.

The IAT has continuously set the stage for learning for the last 50 years and with your continued support I have no doubt that it will continue to serve the industry for another 50 years.

The last six months have therefore been very busy but there is more to do. I am mindful of being the first female IAT President. One of my original aims, as stated previously, was to broaden our membership profile. I believe that the Institute needs to achieve and target a more sustainable membership and that includes increasing the number of female members and young graduates, be they male or female. I know I have work to do!

With respect to my responsibilities, I had the pleasure of attending the University of Derby’s (Centre for Mineral products) Graduation ceremony on the 8th of April and the sense of pride was tangible. It was genuinely truly inspiring and I would like to offer my personal congratulations to all who graduated. For me, the day represented personal achievement but also a massive commitment from the students, their families, friends and partners. Well done to all and I wish you every success in whatever journey you chose to take.

I also attended the ‘Road Maintenance Matters’ conference organised by the Irish branch and a recent Scottish branch training day. Both events were extremely well attended and covered a variety of topics from asset management to pavement design, surface dressing, paving operations and health and safety. Well done to both branches and remember when it comes to safety ask yourself the question “Am I doing enough?”

These recent visits have shown me that the Institute is a vibrant body which is well capable in engaging with colleagues across all sectors of the asphalt industry. On your behalf I will do my best to continue this engagement.

On that note I will leave you enjoy this special edition of the Yearbook – it speaks for itself. It has involved a momentous effort on behalf of all involved and for that I say “Thank you and well done”

Happy 50th Anniversary

www.instituteofasphalt.org
1 Serve our Membership
2 Quality Education

The FOUR KEY PILLARS of Our Strategy

Designed and created by www.crackerjackvisualthinking.com

1966-2016 YEARS

www.instituteofasphalt.org
In recognition of the 50th anniversary of the Institute, Council and I have worked diligently over the last six months to set structures in place for the continued growth and development of the IAT. With that in mind, we have developed a five year corporate strategy for 2016 - 2021 which is illustrated here as a high level infographic. This represents a commitment to our members and industry and encompasses our vision and mission. Through four key pillars: **Serve Our Membership, Quality Education, Share Knowledge and Connect and Develop the IAT**, we aim to deliver added value to our members. We will achieve this by deploying a number of strategic initiatives including enhanced educational opportunities, greater connectivity and professional recognition. I will continue to develop this in the September edition of Asphalt Professional, so watch this space. I hope you like it.