



Advances in Materials and Pavement Performance Prediction

2 - 4 August 2027 | University of Nottingham | Nottingham, United Kingdom

AM3P 2027 welcomes sponsors and exhibitors to connect with the international pavement engineering community. Sponsorship provides a high-visibility platform to showcase technologies and expertise, build relationships, and support a leading global conference.

Sponsorship and Exhibition Packages

Sponsorship benefit	Gold	Silver	Bronze	Exhibitor
Indicative sponsorship fee	£6,000	£3,500	£2,000	£2,500
Number of packages available	6	10	Unlimited	Limited
Complimentary conference registrations	4	3	1	1
Logo in the conference programme	✓	✓	✓	✓
Logo displayed on conference signage	✓	✓	✓	✓
Recognition on the AM3P 2027 website, including logo and website link	✓	✓	✓	✓
Logo on welcome and interval slides	✓	✓	✓	-
Advertisement in the conference programme	Half page	Quarter page	-	-
Exhibition stand within the conference exhibition area	✓	✓	-	✓
Priority exhibition stand location	✓	-	-	-
Dedicated sponsor announcement through AM3P social media channels	✓	-	-	-
Priority logo placement on the AM3P 2027 website	✓	-	-	-
Regular sponsor recognition during the conference	✓	✓	-	-
Opportunity to provide branded materials for delegates*	✓	✓	✓	-
Opportunity to sponsor a conference activity or event*	✓	-	-	-
Potential invitation to an appropriate industry panel or workshop*	✓	-	-	-

**Subject to agreement with the AM3P 2027 Organising Committee and suitability within the scientific programme.*

Exhibitor Package (£2,500): includes one exhibition stand, one complimentary conference registration, logo in the conference programme, recognition on conference signage, and logo with website link on the AM3P 2027 website.

Exhibition Stand

Gold and Silver sponsorship packages, as well as the Exhibitor package, include exhibition space within the conference venue. The standard package is expected to include a designated exhibition area, table and chairs, electrical connection, lighting where applicable, company identification signage, and access to the main delegate exhibition and networking area. Final stand specifications will be confirmed closer to the conference.

Private Meeting Rooms

A limited number of small meeting rooms will be available for half-day hire (morning or afternoon) by companies, groups or individuals. These rooms may be used for private meetings, working sessions, interviews or small-group discussions. Availability is limited and advance booking is required; pricing of £500 per half-day booking applies.

Additional Sponsorship Opportunities

Conference Dinner, Welcome Reception, Conference Lunch, Coffee Breaks, Early Career Researcher or Student Awards, Delegate Bags or Conference Materials, and Technical or Networking Activities. Bespoke sponsorship packages can also be developed to align with an organisation's objectives and preferred level of visibility.